

## Arizona Chapter NKBA Board Meeting Minutes

January 8, 2011 Location: Val Vista Lakes Clubhouse, Gilbert

This meeting was called to order by: Josie Jewart at 11:59 am

MEMBERS PRESENT: Annette Denham; Teresa Ridlon; Ric Coggins; Bruce Cadger; Rochelle Horn, CKD; Josie Jewart, CKD; Robin Wohlleben, CKD; Johan Bolle; Candy Lesher; Victoria Reser, CKD, CBD

MEMBERS ABSENT: Amber Howard, CKD, CBD



Minutes were waived as approved from last Board Meeting on September 21, 2010.

TREASURER: Bruce reported \$6678 in checking plus the addition of \$5240 (CD matured on 12/19/10 which earned .25%). Also, 1 additional CD \$6235, earning .75% will mature 7/23/2012, for a total of \$18,153 (less some minor recent expenses). Bruce gave information on portable wireless sound systems: Peavey (entry level), 1 yr. warranty vs. Anchor Audio: Explorer Pro with 6 yr. warranty.

Rochelle motioned to purchase Anchor system not to exceed \$1600. Robin seconded the motion. All in favor: unanimous. Motion approved.

PRESIDENT: Annette discussed the new NKBA Banners made for last Home Show in September. Issue: Nancy Hugo wants \$500 per photo for use of her photos or credit line on each photo. Per Ed Nagorski, we can neither compensate her financially, nor promote an individual member of NKBA.

Josie motioned to cut-up banners & mail Nancy's pieces with a letter sent Certified Receipt Requested. Victoria seconded the motion. All in favor: unanimous. Motion approved.

Josie motioned to purchase new banners with cap of \$800 to replace destroyed banners. Josie amended motion to reflect \$1000 budget. Bruce seconded the motion. All in favor: unanimous. Motion approved.

Annette talked about on-line registration system option with ACTEVA, so that people can register and pay online for Chapter Meetings.

Rochelle motioned to table the discussion until the next board meeting when we have more cost information from ACTEVA. Josie seconded the motion. All in favor: unanimous. Motion approved.

VP-MEMBERSHIP: Johan asked for help contacting potential new members: create a New Membership Committee. Annette suggested sending a thank you for coming to a chapter meeting to potential new members, which led to the discussion of setting up an account with: Send Out Cards. Annette also suggested taking a photo of Chapter Meeting Host with the Board Members to use for the thank you note sent by Victoria.

Candy motioned to set aside funds not to exceed \$400 to create an account with: Send Out Cards. Victoria seconded the motion.

Discussion followed to also budget \$50 per meeting to send out a thank you gift to host. All in favor: unanimous. Motion approved.

Josie motioned to charge \$15 members, \$25 non-members for Chapter Meeting fee. Members may sponsor a guest for free (up to 2xs). Annette seconded the motion. Ric moved to amend the motion: Free for students if enrolled in an accredited NKBA program. All in favor: unanimous. Motion approved.

SECRETARY: Victoria acknowledged new thank you format through: Send Out Cards.com (will need some help with program)

VP-STRATEGIC PLANNING: Ric explained that The Ambassador Club is set up to encourage members to sign up at least 5 new members to NKBA. At that point (no time frame), the NKBA recognizes you with Ambassador Club status, as well as recognition at the KBIS show.

PRESIDENT: Annette discussed the new Website proposal, which will become a revenue-generating machine by funding through new sponsors. She created a new web template inspired by Jeremy Williams design: Proposal from Jeremy Williams of JPW Designs is to enhance the new template and create a content management system that will allow content creation/edit/delete via web based control panel with scalable architecture for future database content and features: 50% deposit/50% upon

Johan motioned to fund \$1500 to create this content management system revised website with JPW.Designs.com (new sponsorship has already covered this cost). Annette seconded the motion. All in favor: unanimous. Motion approved.

VP-TECHNOLOGY/COMMUNICATIONS: Teresa and Annette discussed changing our HTML from Constant Contact to Graphic Mail, since too many emails are being SPAM Filtered. GraphicMail.com is free for 60 days,

then \$20 per month. We will need National to send out postcards to let members know we are changing our web-based email communication system to a new provider. We also would like to ask our members to opt-in to this new html/email service.

Josie motioned to get a committee together, consisting of: Teresa, Annette, Johan & Ric to discuss Constant Contact vs. Graphic Mail. Teresa seconded the motion. Discussion: to just go forward with Graphic Mail for 60 days.

Ric motioned to go ahead with Graphic Mail for next 2 months and see how it works. Victoria seconded the motion. Discussion: Rochelle asked for a response from the committee within the next 60 days. All in favor: unanimous. Motion approved.

VP-PROGRAMS: Candy discussed our upcoming January Chapter Meeting: ERGONOMIC KITCHEN DESIGN at AllState Appliances. Speaker/author, Mary Fisher Knott will also hold a book signing from 3:30 - 5:30, for her new book: Kitchen Design Basics.

Candy motioned to purchase 50 books @\$34, and then sell the signed books for \$50 (retail price) which will include Chapter Meeting admittance. Johan seconded the motion. All in favor: unanimous. Motion approved.

Teresa motioned that we hold a Raffle for a Trip to KBIS: to include R.T. airfare, 1 night hotel (TBD) & entry to the show. The raffle will be drawn at our March Chapter Meeting: APPLIANCES...EXPANDED CHOICES PROMINENT PRODUCTS, by the speaker, David Alderman, CMKBD, 2011 NKBA National President. Not to exceed \$500, and may only be awarded to an AZ Chapter Member. Up to 3 chances to enter. Entry will be submitted per each paid Chapter Meeting attended though March. (Guests do not apply). Johan seconded the motion. All in favor: unanimous. Motion approved.

Johan motioned that we fund \$2400 (\$2000 speaking fee + \$400 expenses) for Fu-Tung Cheng to speak at our May Chapter Meeting: THE FUTURE OF DESIGN, in conjunction with a fundraiser to split \$1000 between the following charities: Haiti (Fu-Tung Cheng's cause) & Housing Our Communities (AZ Chapters cause). Rochelle seconded the motion. All in favor: unanimous. Motion approved.

Candy motioned to fund \$1500 cap for speaker, Denise Turner, to speak at our November Chapter Meeting: 2012 KITCHEN & BATH COLOR TRENDS FORECAST. Rochelle seconded the motion. All in favor: unanimous. Motion approved.

Josie motioned to hold the AZ NKBA Chapter Holiday Party, December 6, 2011 at Taliesin West with a guided tour for a cost of \$2500 plus the cost for their preferred caterers and a sit-down dinner with a \$45 plate charge. Johan seconded the motion. All in favor: unanimous. Motion approved.

Ric motioned to hire Naomi Anderson for our PR for the next 90 days at a cost of \$70ph for 7 hours per month, not to exceed \$1500 total and re-evaluate in March. Teresa seconded the motion. All in favor: unanimous. Motion approved.

VP-PROFESSIONAL DEVELOPMENT: Robin waived due to agenda.

ACADEMIC RELATIONS: Amber, absent.

VP-GOVERNMENT RELATIONS: Rochelle waived due to agenda.

CHAPTER REPRESENTATIVE: Josie waived due to agenda.

Ric called for a Motion To Adjourn. Motion to adjourn made by Johan. Victoria seconded the motion. All in favor: Unanimous. Motion approved.

Adjournment Time: 4:45pm

Secretary: Victoria Reser, CKD, CBD